

Sit back, relax, have something
sweet, as we learn to Tweet!



“Tech Tools with Tine” Webinar Series Presents:

Twitter

Mini Conversations

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What is Twitter?



Twitter is a web application that provides the medium for communicating short bursts of information.

- Let patrons know what's going on
- Get feedback from your patrons
- Keep up with friends, organizations, hobbies, celebrities, news, events

Deciphering a Twitter Feed

The image shows a screenshot of the Twitter homepage with several annotations in red boxes and arrows pointing to specific features:

- Who said it:** Points to the username **mstephens7** in the first tweet.
- How to say more:** Points to the text "http://4sq.com/akvZfa" in the first tweet.
- Reference to someone:** Points to the text "TW Archives: Listen UP!" in the second tweet.
- Topic to follow:** Points to the hashtag **#MADEOFWIN** in the third tweet.

Other visible elements include:

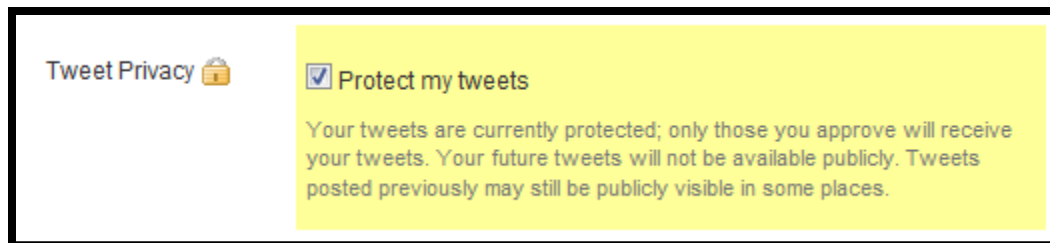
- Twitter logo** and navigation links: Home, Profile, Find People, Settings, Help, Sign out.
- What's happening?** section with a text input field and a "Tweet" button.
- Latest:** @alexisdl does a huge happy dance for you! 3 months ago
- Home** section header.
- Profile sidebar for @tineymachiney:** 13 tweets, 6 following, 3 followers, 0 listed. Includes a "Twitter Tweet Button" description.
- Navigation sidebar:** Home, @tineymachiney, Direct Messages (1), Favorites, Retweets, 4 new follower requests!
- Search bar** at the bottom of the sidebar.

Key Terms / Concepts

- Tweet – a message posted on Twitter
- Hash Tag (#) – a subject delimiter
- Mention Tag (@) – a twitter user delimiter
- RT – Retweet: repeating/forwarding something someone else shared

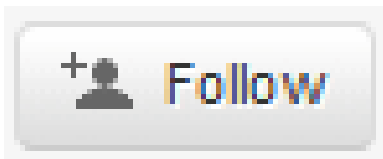
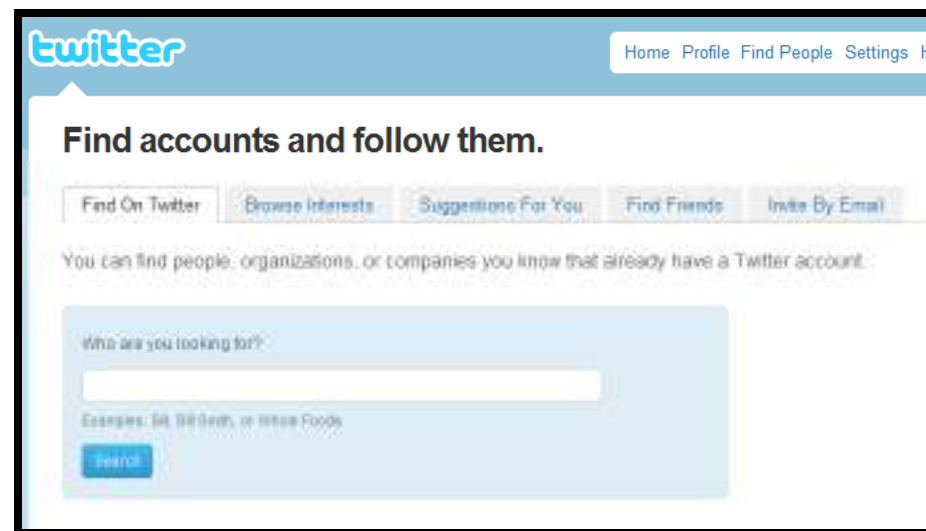
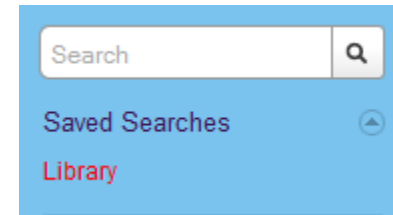
Privacy?

- Default – everything is public
- Privacy settings
 - Settings | Account tab



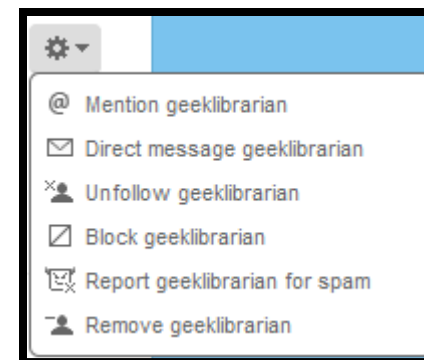
Finding Twitter Feeds to Follow

- Search
- Find Friends
- Browse the followers of others



Managing your tweeps!

- Who is following you
 - See the list
 - Approve new followers
- Manage who you follow
 - Unfollow
 - Block
 - List



Automating Twitter

Overwhelmed?

- Connect Twitter to RSS Feed Reader
 - Use Twitterfeed to auto populate
 - Use NetVibes to read multiple threads
- Connect Twitter to Facebook
 - Help | Goodies | Widgits | Facebook
- Connect Twitter to your Web Page or Blog
 - Help | Goodies | Widgits | My Website

Tweet on the go!

Like everything else, “there’s an app for that”!



Other Tidbits about Twitter

- There are Limits!
- Tweet through TXT/SMS
- There is no edit, only delete!
- Yes, there IS a glossary for all things Twitter (<http://support.twitter.com/articles/166337-the-twitter-glossary>)
- #NewTwitter layout available
- <http://www.bit.ly> – shorten up your URLs

References and Learning More

- Milstein, S. (2009). Twitter for libraries (and librarians). *Computers in Libraries*, 29(5).
<http://www.infotoday.com/cilmag/may09/Milstein.shtml>
- Libraries on Twitter (last updated 12/9/2010):
<http://lindybrown.com/blog/2009/01/libraries-on-twitter-updated-list/>
- Twitter Basics:
<http://support.twitter.com/groups/31-twitter-basics>
- Twitter Blog:
<http://blog.twitter.com>

And that's Twitter!

See you online!!

@tineymachiney

@TSLAC_LibDevel

Tech Tools with Tine Webinar presented on December 16th 2010.

Chocolate picture – Creative Commons

http://www.chocolategourmand.com/recipes/candies/mocha_truffles.cfm



Answers to Webinar Q & A

Question	Answer
Some Twitter accounts show “Verified”, what is this?	<p>From support.twitter.com: Verification is currently used to establish authenticity of identities on Twitter. The goal of this program is to limit user confusion by making it easier to identify authentic accounts on Twitter.</p> <p>(This was a beta project and has stopped so no new accounts are being verified.)</p>
What is the difference between TweetDeck and TwitDeck?	<p>TweetDeck (http://www.tweetdeck.com, currently in Beta) works seamlessly with Twitter, and provides you with advanced statistics, local trends, Facebook integration, easy messaging, url shortening and more. Plus you can easily manage multiple Twitter accounts using TweetDeck – for example – If you have a personal account and a separate Twitter account for your website. (TwitDeck does not exist, just another name for TweetDeck. Description taken from: http://blog.huddle.net/15-tools-to-help-manage-your-social-networking-profiles-more-efficiently)</p>